

SPORTS-THEMED LUGGAGE TAGS

Sports have been good to Lisa Kasten. The CEO of Accessory Sports, a Plantation company producing sport-themed luggage tags for athletic and charity events, counts Michael Irving, Jason Taylor and Chris Evert as clients. We talked business and culture with the local entrepreneur.

You lived in Amsterdam and Hong Kong – how did that influence you?

I got the entrepreneur bug in Hong Kong. Living abroad led me into the world of manufacturing and how a different culture does business. I learned a lot about textiles, antiques and how products are made.

This is your second stint of South Florida living – what do you think?

It's great - the weather, the entrepreneurs, the giving - the charity element here is unbelievable. There are a lot of entrepreneurs here who've been extremely successful and are giving back to the community. It's really made my business successful – it's the entrepreneurs who are buying my tags and donating them back to charity events.

— *Valerie Nahmad*

Accessory Sports bag tags are available at sporting events, select athletic stores and online at AccessorySports.com.

